

Message Text

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FM SECSTATE WASHDC
TO AMEMBASSY BANGKOK
AMEMBASSY KUALA LUMPUR
AMEMBASSY SINGAPORE
AMEMBASSY JAKARTA
AMEMBASSY MANILA

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E.O. 11652: NA

TAGS:

SUBJECT: COMMERCIAL ASSISTANCE: INFORMATION SCIENCE
INTERNATIONAL, INC. (INSCI)

1. EDGAR MITCHELL (FORMER ASTRONAUT), PRES., EDGAR D. MITCHELL CORP. (EMCO), JOHN MACGUFFIE, PRES., INSCI INT'L, INC, AND CHRISTIAN A. HERTER, JR. (CORPORATE POLICY SVCS) VISITED DEPT OFFICERS MARCH 13 TO DISCUSS PROSPECT OF INSCI INT'L (TO WHICH OTHER TWO FIRMS RELATED) EXPANDING ITS COMPUTERIZED PERSONAL DATA SERVICES AND SYSTEMS TO ADVANCED DEVELOPING COUNTRIES (ADCS) IN ASIA. FIRM HAS UNTIL NOW FOCUSED ON US AND EUROPE, BUT WISHES TO EXPLORE ASIAN POSSIBILITIES.

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2. COMPANY OFFICERS (PROBABLY THOSE LISTED ABOVE) ARE CONSIDERING VISITING ASEAN COUNTRIES (PLUS ROK AND TAIWAN) IN LATE SPRING. THEY HAVE REQUESTED USG/EMB ASSISTANCE ON (A) ASSESSING WHETHER AN EXPLORATORY VISIT IS WORTHWHILE, AND (B) NAMES OF APPROPRIATE CONTACTS/INSTITUTIONS. MUCH OF COMPANY'S PREVIOUS WORK HAS BEEN IN PRIVATE FIELD, BUT THEY ASSUME PUBLIC SECTOR (CIVILIAN AND MILITARY) WOULD BE

FOCUS IN MOST ASEAN STATES.

3. INSCI MEMO DESCRIBES ITS ACTIVITIES AS FOLLOWS
(BEGIN QUOTE):

INFORMATION SCIENCE IS WORLD'S LEADING DESIGNER, DEVELOPER,
AND INSTALLER COMPUTER-BASED PERSONNEL SYSTEMS FOR SUB-
STANTIALLY INCREASING ORGANIZATIONAL CAPABILITY AND
PERFORMANCE IN GOVERNMENT AND INDUSTRY.

SOPHISTICATED SYSTEMS ARE HELPING MORE THAN 400 ORGANI-
ZATIONS WORLDWIDE WITH COMBINED TOTAL OF FIVE MILLION
EMPLOYEES TO COMPREHEND AND CONTROL LARGEST AND MOST
COMPLICATED AND CHALLENGING EXPENSES: PEOPLE.

INSCI ALSO HAS CONSIDERABLE EXPERIENCE IN ALL MAJOR
GOVERNMENT AREAS, BOTH CIVILIAN AND MILITARY. INDEED,
INSCI EXECUTIVES HAVE BEEN DIRECTLY RESPONSIBLE FOR US
AIR FORCE AND US ARMY OPERATING PERSONNEL DATA SYSTEMS.

INSCI SYSTEMS ARE COMPLETELY FLEXIBLE, SO THEY MAY BE
ADAPTED TO CUSTOMS, POLICIES, AND LAWS OF JUST ABOUT ANY
COUNTRY, NO MATTER WHAT STAGE OF DEVELOPMENT IT IS AT.
AND MOST COUNTRIES HAVE THE COMPUTING CAPACITY TO EMPLOY
THESE SYSTEMS WITHOUT INCURRING SUBSTANTIAL NEW OBLIGA-
TIONS AND EXPENSES.
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THESE SYSTEMS HAVE SIGNIFICANT ADVANTAGE ABOVE AND BEYOND
THE CONTROL OF PERSONNEL COSTS. THEY ENABLE USERS TO
UNDERSTAND A GREAT DEAL MORE ABOUT ALLOCATION OF THEIR
MOST PRECIOUS RESOURCE: PEOPLE. THAT IS BECAUSE THEY
PROVIDE BASIS ENHANCING EMPLOYEE SKILLS AND JOB SATIS-
FACTION, THEREBY INCREASING PRODUCTIVITY.

THE POINT IS THEY MAKE IT POSSIBLE TO PUT RIGHT PEOPLE IN
RIGHT JOBS, WHICH IS ANY ORGANIZATION'S ULTIMATE
OBJECTIVE.

THE PRINCIPAL INSCI SYSTEMS ARE CONCERNED WITH: PAYROLL-,
PERSONNEL RECORDS, EMPLOYMENT HISTORIES, EMPLOYEE PROFILES,
CAREER OPPORTUNITIES. IN ADDITION TO THESE SOFTWARE
PROGRAMS, INSCI RECENTLY INTRODUCED THE HRC-III (HUMAN
RESOURCE COMPUTER). THE HRC-III IS A COMPLETELY AUTONOMOUS
FREE-STANDING HARDWARE/SOFTWARE SYSTEM WHOLLY DEDICATED TO
THE PERSONNEL FUNCTION. IT PROVIDES SIGNIFICANT COST/
PERFORMANCE BENEFITS, AND GIVES PERSONNEL MANAGERS
EXCLUSIVE CONTROL OVER EMPLOYEE RECORDS, THEIR ACCESS AND
THEIR SECURITY. END QUOTE.

4. REPS HAVE STRESSED THAT THEIR SERVICES CAN BE SIMPLE OR SOPHISTICATED. THEY DEPEND, HOWEVER, ON ADEQUATE

COMPUTER ACCESS AVAILABILITY (ONE OF THE SURROGATE INDICATORS IN THAT REGARD IS A RESIDENT OFFICE OR HISTORY IN THE CUSTOMER COUNTRY OF IBM OR OTHER MAJOR COMPUTER FIRM). REPS STATE THEY HAVE BEEN SUCCESSFUL IN USING RELATIVELY UNSKILLED LABOR OBVIATING ANY EXTENSIVE NEED FOR PROFESSIONAL COMPUTER PROGRAMMERS.

5. DEPT HAS OUTLINED BASIC ECONOMIC AND PERSONNEL MAN-POWER SITUATIONS IN ASEAN COUNTRIES STRESSING DISTINCTIONS, FOR EXAMPLE, BETWEEN SINGAPORE AND INDONESIA. COMPANY UNCLASSIFIED

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REPS ORIGINALLY PLANNED VISIT ONLY SINGAPORE, MALAYSIA AND PHILIPPINES BUT ARE INTERESTED AS WELL IN THAILAND AND INDONESIA IF, IN EMBASSY'S OPINION, VISIT WOULD BE USEFUL. DEPT HAS INDICATED THAT ONCE REPS ARE IN AREA, A VISIT TO ALL FIVE COUNTRIES WOULD PROBABLY IN ANY EVENT BEGIN TO BUILD AWARENESS OF PRODUCT POSSIBILITIES.

6. ACTION REQUESTED: WOULD APPRECIATE EMBASSY COMMENTS ON MARKETABILITY INSCI SERVICES AND, IF POSITIVE, NAMES AND ADDRESSES APPROPRIATE PERSONS/ORGANIZATIONS. INFO WILL BE PASSED TO INSCI INT'L. VANCE

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